



## Media Mobile

A SOLUTION FOR THE MOBILE CAPTURE, STORAGE AND SHARING OF DIGITAL MEDIA

**FOR INSURANCE COMPANIES, THIRD PARTY ADMINISTRATORS AND RISK MANAGEMENT ORGANIZATIONS** the time has finally come. Media Mobile extends the virtual community approach to Claims Administration processes by allowing users to capture, store, share, attach and conduct administrative processes for digital media through the use of mobile technologies.

Insurance and Risk Management Organizations are challenged to deliver superior customer service and reduce operating costs to effectively compete in today's increasingly competitive marketplace.

An effective approach for meeting this challenge is to connect people and the information they need to share through the use of mobile technologies. Making this connection can improve customer service by enabling authorized users, such as policyholders, claims personnel, and third party claim service providers, to use mobile technology to submit and share photos, video, notes, and correspondence.

An effective mobile solution should:

- **Connect** policyholders and claims staff with the information they need to capture, store, and share, using mobile device technology and the internet to shorten a claim's lifecycle through more efficient processes.
- **Allow** authorized individuals to view and access photos, video and other digital media securely over the internet, based on their business role, function, and level of authority.
- **Provide** a mechanism for easy upload and storage of digital media that enables claims personnel and others to view and access the media, and take quick action.

Peak Performance offers **Media Mobile** as a way to support this growing need for a mobile solution. Deploying Media Mobile can provide users such as policyholders, claims staff in the field and others, with quick digital media upload and storage capabilities using a mobile device, with immediate online shared access to the stored media.

### CONNECT WITH THE BENEFITS

- **Benefits for Policyholders** - Media Mobile gives authorized policyholders the ability to:
  - Receive proof of coverage directly to their mobile phone
  - Capture and submit accident scene images with pictures and/or videos
  - Attach narratives/correspondence to electronic images
  - Capture and submit photos of damaged vehicles and property
  - Capture a photo inventory of assets and values
  - Submit electronic images in real time
- **Benefits for Claims Personnel and others** - Media Mobile gives authorized users the ability to:
  - Capture and submit accident scene images with pictures and/or videos
  - Attach narratives/correspondence to electronic images
  - Capture a photo inventory of assets and values
  - Submit electronic images in real time
  - Access to the Media Mobile player for image viewing
  - The ability to download photos and video
  - The ability to send electronic media to another user through Media Mobile

**Media Mobile** is now available as a stand alone mobile solution, or can be integrated with any system through the use of web services. It blends mobile and web technologies for state-of-the-art claims administration.

The time has come for upgrading to Next-Generation Claims Administration.

### Media Mobile

For more information, email us at [sales@peakpsi.com](mailto:sales@peakpsi.com) or call 614.344.4640  
You can visit us online at [www.peakpsi.com](http://www.peakpsi.com)

